

ENG 574

NEW MEDIA STUDIES

DR. BEARDSLEY



SPRING 2025



SIMPKINS 214
THURS. 5 – 7:30 PM

COURSE SCHEDULE

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Course Schedule

Week 1: Introduction to New Media Studies

- Th 1.16
- “New Media” (Gitelman, 2017, p. 130)
 - “Text” (Gray, 2017, pp. 196–200)
 - “Audience” (Hills, 2017, pp. 17–20)
 - “New Media” (Hansen, 2010, pp. 172–185)
 - “Two Selections by Marshall McLuhan” (McLuhan, 2003, pp. 17-36)
 - “New Media from Borges to HTML” (Manovich, 2003)

Week 2: Multimodal Composing & Soundwriting

- Th 1.23
- “Sound” (Hilmes, 2017, pp. 180–181)
 - “A Pedagogy of Multiliteracies” (New London Group, 1996)
 - [*From Amplifying Soundwriting Pedagogies: Integrating Sound into Rhetoric and Writing*](#)
 - “Foreword (and Backward)” (Ceraso, 2022, pp. ix–xi)
 - “Introduction: Why We Teach Soundwriting” (Faris, Danforth, & Stedman, 2022, pp. 1–26)
 - “Chapter 4. The Sonic Collage Assignment: Aesthetics, Affect, and Critique in Audio Sampling” (Harley, 2022, pp. 63–75)

Week 3: Production Practice – Explore Composing With New Media Day 1

- Th 1.30
- Asynchronous Production & Research Day
- Dr. B out – at the Writing Innovation Symposium
- “Show, Not Tell: The Value of New Media Scholarship” (Ball, 2004, pp. 403–425)
 - “Episode 113: Crystal VanKooten” (Pedagogue, 2022)
 - [*“Adventures, Friends, and Witnesses: Stories from Jacqueline Greenman, Anna Belle Engbers, and Marjorie VanKooten, the Nurses from Alaska” \(VanKooten, 2024\)*](#)
 - Discussion – Explore Composing With New Media Day 1 [Due by 11:59 PM]

Week 4: Studying Sound & Incorporating the Senses

- Th 2.6
- “Speaking Identities” (Edgar, 2019, pp. 1–24)
 - “Sounding Presidential: Saturday Night Live and the Politics of Impersonation” (Edgar, 2019, pp. 83–116)
 - “Using Audacity and MuseScore for Critical Cultural Vocalic Analysis” (Edgar, 2019, pp. 161–168)
 - “Senses” (Jones, 2010, pp. 88–100)

Week 5: What Is Digital Rhetoric?

- Th 2.13
- [*Digital Rhetoric: Theory, Method, Practice \(Eyman, 2015\)*](#)
 - Read the entire book

Week 6: Food & Fandom

- Th 2.20
- “Convergence” (Burgess, 2017, pp. 47–48)
 - “Shared Passions, Shared Compositions: Online Fandom Communities and Affinity Groups as Sites for Public Writing Pedagogy” (DeLuca, 2018, pp. 75–92)
 - “Fan” (Jenkins, 2017, pp. 65–67)
 - “Introduction: Food Culture and Fandom” (Reinhard, Largent, & Chin, 2021, pp. 1–14)
 - “Procaffeinating: Mapping Coffee Fandom via Social Media” (Middlemost, 2021, pp. 177–190)

Week 7: Macombopoly

- Th 2.27
- In-Person Students: Meet at SulTay
Live-Stream Students: See WO for gameplay instructions
- [“Episode 189: The Landlord’s Game” \(99% Invisible, 2015\)](#)
 - “Interactivity” (Leaver, 2017, pp. 108–119)

Week 8: Macombopoly Debrief, Pedagogy, & Annotated Bibliography Self-Review

- Th 3.6
- Midterm – Annotated Bibliography Due by 11:59 PM
- [100 Years of New Media Pedagogy \(Palmeri & McCorkle, 2021\)](#)
 - Read the entire book

Week 9: Spring Break

- Th 3.13
- No Class March 10–14

Week 10: Production Practice – Explore Composing With New Media Day 2

- Th 3.20
- [Are We There Yet? Computers and the Teaching of Writing in American Higher Education – 20 Years Later \(Marlow & Purdy, 2021\)](#)
 - Read the entire book
 - [“Basic Coding” \(Quigley, 2022\)](#)
 - “Episode 68: Kim Fahle Peck” (Pedagogue, 2021)

Week 11: Video Games

- Th 3.27
- “Episode 134: Dr. Wendi Sierra & Kit Snyder” (The Big Rhetorical Podcast, 2023)
 - “The Rhetoric of Video Games” (Bogost, 2008, pp. 117–140)
 - [“rm monika.chr: Ghostly Code in Doki Doki Literature Club” \(Messina, 2022\)](#)
 - “Pedagogue Bonus: Gaming in the Writing Classroom (w/ Emma Kostopolus)” (Pedagogue, 2020)
 - “Video Games and Computer Holding Power” (Turkle, 2003)

Week 12: Comics

Th 4.3

- [*Rhizcomics: Rhetoric, Technology, and New Media Composition* \(Helms, 2017\)](#)
 - Read “Introductions” and “Toward a Decentered Conceptualization of Comics”
 - Spend time clicking around/exploring the digital text overall
- “Time Frames” (McCloud, 2003, pp. 711–735)

Week 13: Project Proposal + Meeting

Th 4.10

We will have one-on-one meetings this week/during class time to discuss your final project. All meetings must occur by noon on F 4.11.

Week 14: Peer Review & Final Presentation Guidelines

Th 4.17

The first half of class will be devoted to peer review. We’ll spend the second half discussing final presentation guidelines and how to move your final projects forward.

Week 15: Work Day & Optional Meetings

Th 4.24

Use the time to work on your final presentations and projects. Drop into our Zoom room if you want to discuss your project or need some work accountability

Week 16: Final Project Presentations

Th 5.1

Submit your presentation slides and handout by 12 p.m.

- Present your final project topic and interesting work thus far to the class

Finals Week

Submit your final project by 11:59 PM on Th 5.8